



Today, we are asking for your help and assistance in combating drug abuse, misuse, and addiction that we face in Arkansas. More specifically, we are asking for your help in promoting the drug disposal event scheduled for April 28, 2018. The Drug Enforcement Administration (DEA) and Arkansas Partners Drug Takeback are requesting your help in promoting this event by utilizing posters, flyers, auxiliary labels and patient interactions. Please let them know about our Monitor, Secure and Dispose approach, which begins with proper disposal of unused and unneeded medications. Proper disposal of these unused medications from homes is the first step in preventing protecting our children, neighbors, and misuse.

Our focus today is to educate people about the artakeback.org website. The website provides information about take back, drug abuse education, and other resources. We will continue to improve the website by adding more information for healthcare professionals and the public. For this rollout, we are trying a novel idea that we believe is the first in the nation: Affixing auxiliary labels to the patient's prescription. The auxiliary label provides direct message:



Arkansas State Drug Director Kirk Lane and the State Board of Pharmacy have collaborated with Smith Drug Company in developing these auxiliary labels. Pharmacies throughout Arkansas can be part of the solution by simply affixing a label on the prescription, which will introduce patients to the website. Additional patient counseling will re-emphasize the risk of misuse of prescription drugs and provide an opportunity for dialogue. The website provides additional information about the resources available from education to treatment options for people seeking help.

It is our hope that all Arkansas' pharmacists will take a lead in solving this epidemic facing our country. This website will better educate the public and protect our children. Simply put, **Labels Save Lives**, and we are hoping to get a label on at least one prescription for each patient's prescriptions. We are also hoping that you will take this opportunity to share additional information about risk and proper destruction of unused medication. Patients can safely dispose of their unused medication at nearly 200 permanent drop boxes around the state, or they can dispose their unused medications on April 28, 2018, the National Takeback Day. All medications returned will be incinerated in accordance with the EPA's rules and regulations. Help your community in leading this charge!

Saturday, April 28th

10:00 – 2:00

Arkansas's 15th Prescription Drug Take Back Event



Family and friends are the main source of abused prescription drugs.

Return your expired or unneeded medications.

To find a drop box near you, visit www.artakeback.org.



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**When a kid first experiments with drugs . . .
he usually doesn't get them from a dealer.**



***Dispose of your unused medications!
Just one more way to show him you love him.***

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